

# TRADE SHOWTIMES

## DISPLAY ADVERTISING RATES

	1x	2x	4x
<b>FRONT COVER SPOT</b> 2 3/8" Square in addition to display ad	\$535	\$535	\$535
<b>FULL PAGE</b> 7" X 10"	\$1495	\$1290	\$995
<b>HALF PAGE</b> 7" X 4 3/4"	\$995	\$850	\$740
<b>1/3 PAGE</b> 2 1/4" X 10" or 4 1/2" X 4 3/4"	\$860	\$730	\$650
<b>1/6 PAGE</b> 2 1/4" X 4 3/4"	\$560	\$450	\$390
<b>Printed Insert</b> Up to 4 page folder * supplied printed material by client	<b>1x</b> \$2350	<b>3x</b> \$2170	<b>6x</b> \$1990

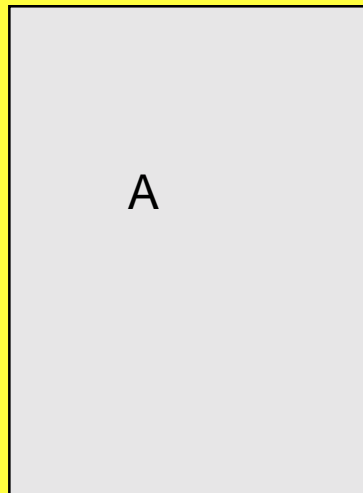
## SHOW SCHEDULE AND RATES

Rate Card #29

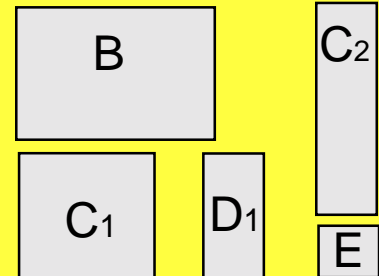
Rates apply to Disk ready ad • Black ink only  
please add the additional cost for color

<b>2 Color Ads</b> Black plus one PMS Color	\$495 Plus Ad Rate
<b>4 Color Ads</b> Disk supplied by client	\$990 Plus Ad Rate

Complete production facilities available at rock bottom rates, for companies that don't have agencies nor the time to produce their own ads.



The Diagrams are the available standard ad sizes



- A Full Page 7" x 10"
- B Half Page 7" x 4 3/4"
- C1 Third Page 4 1/2" x 4 3/4"
- C2 Third Page 2 1/4" x 10"
- D One Sixth Page 2 1/4" x 4 3/4"
- E Front Cover Spot

### Hand Distributed At These Regional And National Trade Shows

**Graphics of the Americas 2010**  
February 25-27, 2010  
Miami Beach, FL  
[www.graphicsoftheamericas.com](http://www.graphicsoftheamericas.com)

**On Demand Expo 2010**  
April 20 - 22, 2010  
Philadelphia, PA  
[www.ondemandexpo.com](http://www.ondemandexpo.com)

**Graph Expo 10**  
October 3rd- 6th, 2010  
Chicago, IL • [www.print.com](http://www.print.com)

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The Trade Show  
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